



# **Privacy policy**

Amiad USA Inc. and its affiliates ("Amiad", "us" or "we") understands that your privacy is important to you. Amiad encourages you to read this Privacy Policy regarding Amiad's website at amiad.com (the "Site").

Amiad is committed to respecting your privacy and protecting your personallyidentifiable information, being any information that is capable of identifying you as an individual person, as you use this Site. The scope of Amiad's commitment is described in this Privacy Policy. By using this Site and/or submitting personallyidentifiable information, you consent to Amiad's use of such personally-identifiable information as described herein. Please see our terms of use for more information about our on-line terms and policies in general.

Amiad reserves the unilateral right to update, modify, change and alter its privacy policy. All such updates, modifications, changes and alterations are binding on all users and browsers of the Site and will be posted here.

## What personally-identifiable information is collected?

The personally-identifiable information collected may consist of information that you provide, such as your name, mailing address, e-mail address, telephone number, fax number, and background information required to register or contact us. Amiad does not require this information when you access any part of the Site that is open to the public. In addition, Amiad collects certain information that you do not visibly enter, such as your IP address, browsing pattern on the Site, click stream data, HTTP protocol elements, and the status of cookies placed on your computer by Amiad.

## How may Amiad use my personally-identifiable information?

Amiad uses your personally-identifiable information to fulfill your requests for information (for example, a product or service, a callback, or specific marketing materials), personalize content that you view or receive, evaluate and improve our services, and for such other purposes as you may initiate or request. We may keep any of your personally-identifiable information on file and use it to contact you .The information you provide to Amiad on the Site may also be used by Amiad for marketing purposes and we may also contact you as part of our customer satisfaction surveys or for market research purposes.

To administer our Site and for research purposes, Amiad has also contracted with third parties to track and analyze anonymous usage and volume statistical information from our visitors and members. These third parties use persistent cookies to help us to improve the visitor experience, manage our Site content, and track visitor behavior.

Amiad has also contracted with a third party to send e-mail to our registered members. To help measure and improve the effectiveness of our e-mail communications, the third party sets cookies.

## How are cookies used?

Cookies are small packets of information that are stored by your web browser. They are put on your web browser by the websites that you visit. These packets of



information do not contain personal information about you but they do allow us to know if you visit the same website twice or if you visit related websites.

We only use cookies where they are necessary for our services. We respect your wishes, and you can inspect, delete, or block any cookies used by us by selecting the appropriate control in your web browser.

We support technologies that have been developed and are being developed for your web browser that allows you to be more selective about the cookies that your web browser will accept.

# Is personally-identifiable information disclosed to third parties?

Amiad shall not intentionally disclose or transfer (and shall take reasonable steps to prevent the unauthorized or accidental disclosure of) your personally-identifiable information to third parties (i.e., persons or entities that are not affiliates of Amiad) without your consent, whether for such third parties' marketing purposes or otherwise, except as follows. Amiad may provide access to your personallyidentifiable information to third party vendors engaged by Amiad to provide services related to the Site; provided that such vendors will first agree to maintain the strict confidentiality of such information and provide the same level of data security as provided by Amiad.

Amiad may also be compelled to surrender personal user or customer information to legal authorities without express user consent if presented with a court subpoena or similar legal order, or as required or permitted by the laws, rules, and regulations of any applicable jurisdiction. Also, in the event of a violation of the Terms of Use of or any other terms on this Site, including but not limited to a violation of any restrictions on use of materials provided in or through this Site, Amiad may disclose personal user information to affected parties and legal authorities in furtherance of potential or ongoing legal proceedings.

## Link to third-party sites

Amiad may provide links to third-party websites or information as a service to our users. If you use these links, you will leave this Site. Such links do not constitute or imply an endorsement, sponsorship, or recommendation by Amiad of the third party, the third party website, or the information contained therein, and Amiad shall not be responsible or liable for your use thereof. Such use shall be subject to the terms of use and privacy policies applicable to those sites.

## How can I access, change, and/or delete information?

You may access, correct, update, and/or delete any personally-identifiable information that you submit to the Site. You may also unsubscribe from mailing lists or any registrations on the Site. To do so, please either follow instructions on the page of the Site on which you have provided such information, subscribed or registered or contact us at the address provide at the bottom of this Privacy Policy.

Amiad needs your help to ensure that the personal information you provide to Amiad is correct and up-to-date. You should immediately notify Amiad of any changes to



your name, address, company, phone number, or email address to enable us to make changes to your registered user profile.

## **Security**

Amiad has implemented generally accepted standards of technology and operational security in order to protect personally-identifiable information from loss, misuse, alteration, or destruction. Only authorized Amiad personnel and third-party vendors are provided access to personally-identifiable information, and these employees and vendors are required to treat this information as confidential. Despite these precautions, Amiad, however, cannot guarantee that unauthorized persons will not obtain access to your personally-identifiable information.

#### Consent; changes to privacy policy

By using the Site, you consent to the collection, use, and storage of your information by us in the manner described in this Privacy Policy and elsewhere on the Site. We reserve the right to make changes to this Privacy Policy from time to time. This Privacy Policy was last updated on Nov. 14, 2017.

#### Contact our privacy department

If you have any questions about our Privacy Policy or if you require any assistance in navigating or reading the materials on this Site or any other Amiad Sites, please contact us at: info@amiad.com